



Europass Curriculum Vitae

Personal information

First name(s) / Surname(s) **Francesco Longo**
 Address(es)
 Telephone(s)
 E-mail
 Nationality Italian and German
 Date of birth 14/04/1967
 Gender M

Work experience

Dates 1995 - nowadays Associate Professor at the Bocconi University, Department for Policy Analysis and Public Management in the following courses:
 - Public management
 - Governance and management of public networks
 - Public services management
 - Health and social care management
 - Reforms and Change Management in the public sector
 - Business government relations

1993- nowadays Senior SDA Professor – Public Management and Policy
 2012- nowadays CERGAS Bocconi Scientific committee member
 Editor of the Italian NHS Observatory OASi

Education and training

Dates 1888-1992
 Title of qualification awarded Degree in Economics
 Name and type of organisation providing education and training Bocconi University

Personal skills and competences

Mother tongue(s) **Italian, German**

Other language(s)

Self-assessment

European level (*)

English

	Understanding		Speaking		Writing
	Listening	Reading	Spoken interaction	Spoken production	
	C2	C2	C2	C2	C2

(*) Common European Framework of Reference for Languages

Main Research Activities

- Observatory on the Italian National Health Service –SSN- (CERGAS) since 2001
- Observatory of private health care providers in Italy (Assolombarda), since 2006
- Future scenario for welfare system (2012-2014)
- EU welfare system comparison (2012-2013)
- Welfare Plan for the city of Milan (2013)
- Primary care Observatory, Emilia-Romagna Region (2010-2014)
- Future scenarios for health care systems (2010-2012)
- Analysis of the correlation between the development of primary care and hospital care services (Italian Health Care Organizations Network), 2007-2009
- Steering contracted out public services: a comparison between US, Germany and Italy (Bocconi's grant), 2006-2008
- Financial models for elderly care (Lombardia Region), 2004-2007.
- Merger and organization of 3 LHA in the district of Bologna (Bologna LHA), 2004-2005.
- Steering public agencies: the case of Regione Campania, 2003-2005.
- Strategic and organizational models for health care community services (SSN LHAs), 2002-2005.
- Evaluation of the Italian Federal decentralization process (Italian Regions Network), 2003/2004.
- Managerial tools to influence GP prescriptions (SSN LHAs), 2002/2005.

International Activities

Visiting Professorship/Fellowship/Scholarship

- Visiting Professor at Erasmus University in Rotterdam for the Master in Health Care Management
- Visiting Professor at University of Marsiglia-Aix Provence in the PHD in public management
- Visiting Professor at the Sharif University of Technology, Tehran, Iran
- Visiting Professor at the University of Cirenaica in Bengasi, Lybia

International Activities (projects, teaching)

- Research fellow at the Kennedy School of Government, Harvard University, 2006
- Research fellow at the University of Potsdam (D), 2002

International Networks

- Member of EGPA (European Group for Public management), IRSPM, EFMD-Public sector (European Foundation for Management Development), APPAM (American Association for Public Policies Analysis and Management), AIES (Italian health Care economists)

Main International Professional Activities

- Cocops, Coordinating for Cohesion in the Public Sector of the future, EU funded project, dal 2012
- Eurohope, European health care outcomes, performances and efficiency, EU funded project, dal 2011
- Euprimicare, Quality and costs in European primary care, EU funded project, dal 2011
- Coordinator and editor of the EFMD Research Group "Evaluating Strategic Change Management in the Public Sector: 13 European Cases" (2005-2007).
- Villa Vigoni comparative project: "Local public services developments in France, Germany and Italy" (2006-2008).
- "Health for all in Latin America", evaluation team of the primary care networking strategy, EU project, (2004-2006).
- Municipality of Neu-Ulm (Germany): "Design of the new organizational structure" (2001-2002).
- EU project "Development of managerial capacity and competences in Health Care Systems", with the Universities of S. Paolo and Salvador de Bahia (Brasil) and University of Barcellona (1997-1998).

Publications

Articles

- Lega F., Longo F., Rotolo A., Decoupling the use and meaning of strategic plans in public healthcare, *BMC Health Services Research*. 2013, 13-5
- Longo F. and Barbieri D., "Using relational and transactional MCSS to manage the delivery of outsourced public services: evidence from twelve cases in the USA", *Financial Accountability & Management*, forthcoming 2013
- Longo F., Salvatore D., Tasselli S., "Are public health authorities able to "steer" rather than "Row"? An Empirical Analysis in the Italian NHS", *International Journal of Health Planning and Management*, 26: 319-333, 2011
- Longo F. and Cappellaro G., Institutional public private partnerships for core health services: Evidence from Italy. *BMC Health Services Research*, 11(82), 2011
- Longo F., Fantini M.P., Compagni A. et al., "General practitioners' adherence to evidence-based guidelines: a multilevel analysis", *Health Care Management Review*, 2011
- Tediosi F., Gabriele S., Longo F., Governing decentralization in health care under tough budget constraint: what can we learn from the Italian experience?, *Health Policy*, HEAP-2268, (DOI 10.1016/j.healthpol. 2008.10.012), 2009
- Vecchi V., Hellowell M., Longo F., Are Italian healthcare organisations paying too much for their public private partnerships?, *Public Money and Management*, in press 2009
- Longo F., Implementing managerial innovations in primary care: can we rank change drivers in complex adaptive organizations?, *Health Care Management Review*, 2007, 32 (3), p. 1-13

Books and chapters

- Longo F. and Cristofoli D. (ed.), *Strategic Change Management In The Public Sector: An European Case Book*, Wiley, London, 2007
- Grunow D., Longo F., Long M., Health Services: issues and trends in Italy, France and Germany, in Wollmann H and Marcou G., *The provision of Public Services in Europe*, Elgar, 2010
- Plamper E., Longo F., *Vergleiche von Gesundheitssystemen, Italien*. In: Karl W. Lauterbach, Stephanie Stock, Helmut Brunner, *Gesundheitsökonomie. Lehrbuch für Mediziner und andere gesundheitsberufe*, p. 233-245, Verlag Hans Huber, 2009, ISBN: 978-3-456-84695-8
- Longo F., *Organisatorische Netzstrukturen und Management Systeme als Voraussetzung fuer die Steuerung von Regionale Governance*. In: R. Kleinfeld, H. Plamper, A. Huber, *Regional Governance Band 2*, p. 261-272, V&R Unipress, 2006, ISBN: 3899713060
- Longo F., Plamper H., *Italiens Staats- und Managementreformen am Beispiel der Controllingsysteme und der Leistungsvergleiche*. In: KUHLMANN S., BOGUMIL J., WOLLMANN H., *Leistungsmessung und -vergleich in Politik und Verwaltung*, p. 323-338, Wiesbaden VS Verlag, 2004 ISBN: 3810039063

Italian Books

- Longo F., Del Vecchio M., Lega F., *La sanità futura*, Egea, Milano, 2010
- Longo F. e Tanzi E., *I costi della vecchiaia*, Egea, Milano, 2010
- Longo F., Salvatore D., Tasselli S., *Organizzare la salute nel territorio*, Il Mulino, Bologna, 2010
- Borgonovi E., Fattore G., Longo F., *Management delle istituzioni pubbliche*, Egea, Milano, 2008,
- Longo F., *Governance dei network di pubblico interesse: strumenti operativi economico aziendali*, Egea, Milano, 2005
- Ongaro E., Valotti G., Longo F., Palladini A. (a cura di), *La gestione del decentramento. Governance e innovazione organizzativa nell'esperienza di regioni ed enti locali in Lombardia*, Milano, Giuffrè, 2005.
- Longo F., *Federalismo e devoluzione: le proposte economico aziendali per le riforme*, Egea, Mi, 2001
- Longo F. e Vendramini E., *Il budget e la medicina generale*, Milano, McGraw-Hill, 2001.
- Longo F. (a cura di), *ASL, distretto, medico di base. Logiche e strumenti di management*, EGEA, Milano, 1999
- Longo F. (a cura di), *Assetti istituzionali e forme di gestione per i servizi sociali*, EGEA, Milano, 2000
- Longo F. e Lombrano A. (a cura di), *La gestione patrimoniale dei comuni*, EGEA, Milano, 1999
- Longo F. (a cura di), *L'area a pagamento nelle aziende sanitarie pubbliche*, Milano, Il Sole 24 Ore, 1997

Conference Papers

- Longo F., Notarnicola E., Tasselli S., A framework to assess welfare systems, IRSPM, Praha, April 2013
- Longo F., Lega F., Rotolo A., *Decoupling strategic planning in public healthcare organizations: do strategic documents explain strategy? Which are the emergent tools for intended strategy design? Evidence from Italian health care organizations*, 7th Transatlantic Dialogue on Strategic Management of Public Organizations Rutgers University, Newark, New Jersey, June 2011
- Longo F., Barbieri D., *Defining Strategic Planning in the Public Organizations: Emerging or Deliberate Strategy?*, 7th Transatlantic Dialogue on Strategic Management of Public Organizations Rutgers University, Newark, New Jersey, June 2011
- F. Longo, *Managing professionalism in health care organizations*; II International conference on Hospital Management, Tehran University, Tehran, 1st and 2nd June 2011
- Fattore G., Longo F., Tediosi F., *Endogeneity and policy transfer in the Italian National Health Service*, European Health Policy Group, Erasmus University, Rotterdam, April 14-15, 2011
- Longo F., *Emergency Architectures in the Provision of Public Services: Why Can't we Implement a Clear Purchaser Role? Evidences from 30 Cases Across the Atlantic*, EGPA Conference 2009: The Public Service: service delivery in the information age, 2-5 September 2009, Malta
- Longo F., Salvatore D., Tasselli S., *The growth and composition of primary and community-based care. Evidence from analysis of budgetary costs and activity in 13 Italian LHAs*, EHMA (European Health Management Association) Conference, Innsbruck, June 2009
- Longo F., Salvatore D., Tasselli S., *How to measure professional integration and continuity of care? Evidence about the degree of professional integration and continuity of care in mixed hospital and primary care based pathways for chronic patients in 13 Italian LHAs*, AIES (Italian Association of Health Economics) Conference, Bergamo, October 2009
- F. Longo, D. Salvatore, S. Tasselli, *What do Public Organizations do when told to steer rather than row? An empirical analysis of the impact of Postmodern, NPM-inspired reforms on Italian Health Authorities*, AOM (Academy of Management) Meeting, Session "Public Management and Non Profit", Los Angeles, August 2008
- Fattore G., Longo F., *The Italian National Health Service: Is still National?*, 7th European Health Economics Conference, Rome 23-26 July 2008
- Longo F., Salvatore D., Tasselli S., *What do Public Organizations do when told to steer rather than row?*, EURAM (European Academy of Management) Conference, Ljubljana, May 2008
- Longo F., Salvatore D., Tasselli S., *Continuity of care: how to define and measure it?*, AIES (Italian Association of Health Economics) Conference, Matera, October 2008
- Longo F., Salvatore D., Tasselli S., *The new mission of the LHA between government of production and government of consumption: which focus from their directional control systems? A survey on a sample of 13 Italian LHAs*, AIES (Italian Association of Health Economics) Conference, Firenze, October 2007
- F. Longo, *Steering and not rowing: Is there control or shift of power In contracting out public services? Evidences from 12 cases cross the USA*, EGPA Annual Conference, Milano, September 2006
- F. Longo, F. Lega, E. Vendramini, *Multi-hospital networks: an international comparison*, AOM Annual Meeting "A new vision of management in the 21st century", Honolulu, 5-10 August 2005
- F. Longo, *Planning and control systems in health care organizations: any differences among design; implementation and its perceptions by professionals? Do they help managerial development?*, EFMD Public Sector Annual Conference, Nottingham, 2005
- F. Longo, *Sistemi di programmazione e controllo: quali distanze tra il disegno, l'attuazione e la percezione dei medici?*, Associazione italiana di Economia sanitaria, Università Bocconi, Milano, 2004
- F. Longo, *Trends in Public Administration Reform and Results in EU Countries*, European Group for Public Administration (EGPA) Conference, The European Administrative Space: Convergence or Divergence?, Potsdam (D), 4-7/9/2002
- F. Longo, *I contratti interaziendali come strumento di governo del sistema*, Convegno Contratti, concorrenza e regolazione in sanità, Associazione italiana di Economia sanitaria, Università degli Studi di Catania, Catania, 19-20/10, 2001

Il Sottoscritto, ai sensi degli artt. 46 e 47 D.P.R. n. 445/2000, consapevole delle sanzioni penali previste dall'art. 76 D.P.R. n. 445/2000 nel caso di mendaci dichiarazioni, falsità negli atti, uso o esibizione di atti falsi o contenenti dati non più corrispondenti a verità, dichiara che quanto sopra riportato corrisponde a verità. Dichiaro inoltre che i titoli e gli allegati sono, su richiesta, disponibili in copia fotostatica conforme agli originali. Autorizzo il trattamento dei miei dati personali ai sensi del Dlgs 196 del 30 giugno 2003

Francesco Longo *Francesco Longo*

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