

COOKIE POLICY
RELATING TO PERSONAL DATA PROTECTION PURSUANT TO
EU E-PRIVACY DIRECTIVE AND EU REGULATION (EU) 2016/679

What are cookies?

Cookies are text files, used for storing or conveying information, that some websites create on the user's computer when the user accesses or browses them. Cookies are sent from a web server to the user's browser and are stored on the user's computer; they are then sent back to the website each time the user returns to it.

Some operations cannot be performed without using cookies, which are therefore technically necessary in some cases. In other cases, the website uses cookies to facilitate or streamline the user's browsing experience, or to allow the user to access specifically requested services.

Cookies can remain in the system for long periods of time and may also contain a unique identifier. Unique identifiers are codes that, for statistical purposes, are used by websites in order to keep track of how visitors use them.

What cookies are used and why

The Foundation website www.fondazione-mariani.org uses different types of technical cookies (session cookies), but it does not use profiling cookies.

Third-party cookies (i.e., cookies created by a website other than the one the user is currently visiting) are also operational on this website.

Third-party cookies make it possible to collect and record, anonymously, information on individual website pages consulted, but they do not allow the visitor to be identified, and are not combined with other information in any way.

These data are used exclusively to track and examine the use of websites by users, and to compile statistics on the basis of information collected anonymously and through the use of data in aggregate form. In particular, you are informed that the data controller uses the "Google Analytics" service, described below, for the analysis of websites that use cookies.

Google Analytics is a website analysis service provided by Google, Inc. ("Google") that, through "cookies" stored on users' computers, allow websites that are visited to analyse how users use them. Cookie-generated data (including user IP addresses) on use of the websites visited by users are transferred to Google, and stored on its servers in the United States.

Google uses this information to track and evaluate the use of websites by users, to compile reports on website activity for website operators, and to provide other services relating to website activity and internet use. Google may also transfer this information to third parties where this is required by law or where such third parties process the aforementioned information on behalf of Google. Google will not associate user IP addresses with any other data held by Google. Users can, at any time, refuse the use of cookies by selecting the appropriate setting on their browser. To consult Google's privacy policy relating to the Google Analytics service, and consent to the use of the aforementioned cookies, please click on

<https://support.google.com/analytics/answer/7318509?hl=en>

This website may also use third-party cookies relating to the Google Maps service. The interactive maps provided by Google Maps allow users browsing the website to receive detailed information on the location of the Foundation. Google Maps uses different cookies. Google's combined privacy policy, which includes information on the cookies that Google Maps can install on users' computers or mobile devices, can be found at the following link:

<https://policies.google.com/?hl=en>

In addition, this website may incorporate videos from YouTube. When viewed, these videos set third-party cookies, belonging to the YouTube domain, on the user's computer or mobile device. The purpose of these cookies is described in the Google privacy policy available at the following link: <https://policies.google.com/technologies?hl=en>

If these cookies are disabled, the functions offered by these third parties will be suspended.

Social buttons

This website uses "buttons" (called "social buttons" or "widgets") showing the symbols of social media platforms (Facebook, LinkedIn, and so on) as well as other websites. These buttons allow anyone browsing a website to directly access, with a click, the social media platforms and other websites shown. If they do, the social media platform or other website accessed will acquire data on the user's visit, but the data controller will not share with social media platforms or other accessible websites any browsing information or user data acquired through the social buttons / widgets present on this website.

For further information on data processing, communication and dissemination, see the privacy policy of this website.

The specific categories of cookies used are listed below, together with their purpose and the consequences of disabling them:

Session cookies:

Type	Purpose	Duration of storage	What happens if disabled
WordPress test_cookie	WordPress session	Session (until the browser tab or browser is closed)	Impossible to access the admin panel
displayCookieConsent	Cookie acceptance check	1 year	No effect on browsing

Third-party cookies (and social buttons):

Type	Purpose	Duration of storage	What happens if disabled	
Google Analytics / Tagmanager	Website access statistics in aggregate and anonymous form	2 years	No effect on browsing	Google.com
Facebook	Access to the social media platform	See third party's cookie policy	No effect on browsing	Facebook.com
LinkedIn	Access to the social media platform	See third party's cookie policy	No effect on browsing	Linkedin.com
YouTube	Access to the social media platform	See third party's cookie policy	No effect on browsing	Youtube.com

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